



Car insurance price index

The most comprehensive analysis of car insurance pricing in the UK

Q4 2025

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Executive summary

The average cost of car insurance in the UK is now £726, according to the latest car insurance price index by Confused.com, powered by WTW.

The latest figure of £726 represents a drop of £111 (-13%) compared to 12 months ago. On a broader level, new data shows that car insurance prices in the UK are at their lowest in more than 2 years.

The Confused.com car insurance price index, which began in 2006, remains the most comprehensive analysis of car insurance pricing in the UK. It utilises data from over 6 million car insurance quotes.

Despite falling average prices, many drivers are not seeing these savings at renewal. New research¹ shows that 42% of drivers who received a renewal quote between September and November 2025 saw their price increase by £72 on average.

Drivers who chose to shop around saved £87 on average, while those who ran quotes at the optimal time - around 28 days before renewal - saved as much as 53%, on average², compared to those who bought the day of their renewal.

Younger drivers continue to benefit from the largest year-on-year savings.

- 17-year-olds are now paying £1,932, down £635 (-25%)
- 18-year-olds are paying £2,262, down £504 (-18%)

However, these age groups still face the highest premiums overall.

The bigger picture

How prices have changed

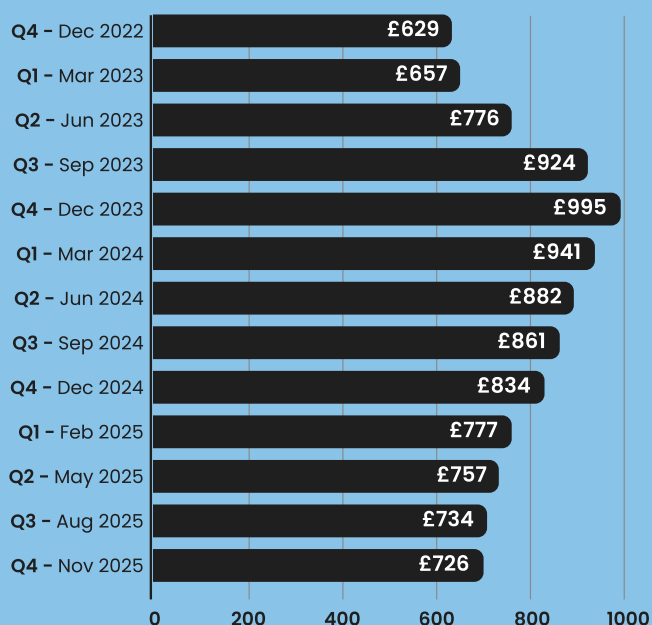
After reaching a record high of £995 at the end of 2023, car insurance prices have continued to fall steadily.

Drivers in the UK can now expect to pay an average of £726 for car insurance – £111 less than a year ago.

This marks the lowest average price recorded since March 2023, offering welcome relief at a time when many other motoring costs are expected to rise throughout 2026.

Price Trends

**Annual decrease: £111 down
13%** (compared to 12 months ago)



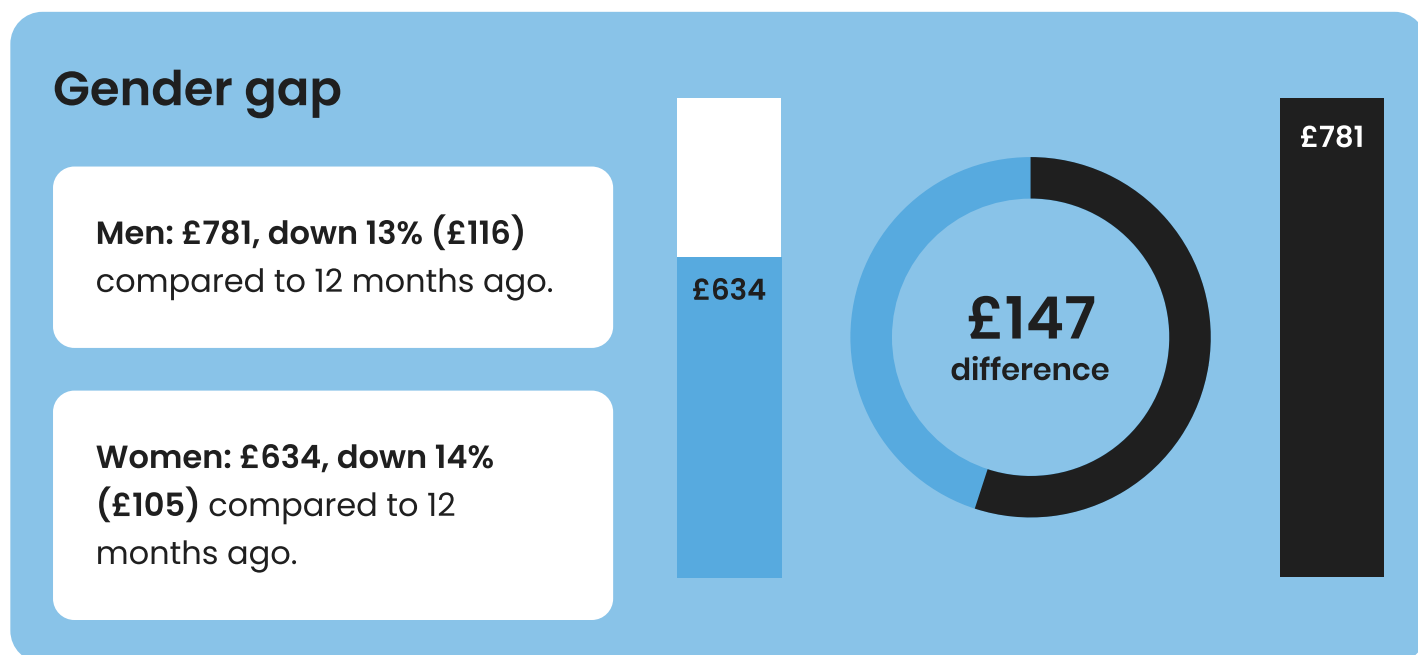
The latest index reinforces the continued downward trend in car insurance prices, with premiums now falling consistently for more than a year.

However, these reductions are not being felt equally, particularly among drivers who automatically renew rather than shop around.

Prices by gender

Do men or women pay more?

The gender gap between men and women has remained the same since the previous price index. Men continue to pay considerably more on average than women:



There are many factors at play when it comes to why men tend to pay more than women for car insurance. Due to the EU gender directive (introduced in 2012), insurance providers can't discriminate based on gender.

Men generally have higher risk profiles than women, which is why they might see higher prices for their car insurance. For example, men are more likely to drive expensive cars with larger engines.

Because of this, claims are more expensive. As a result, men pay more than women, on average.

Prices by age

What do younger and older drivers pay?

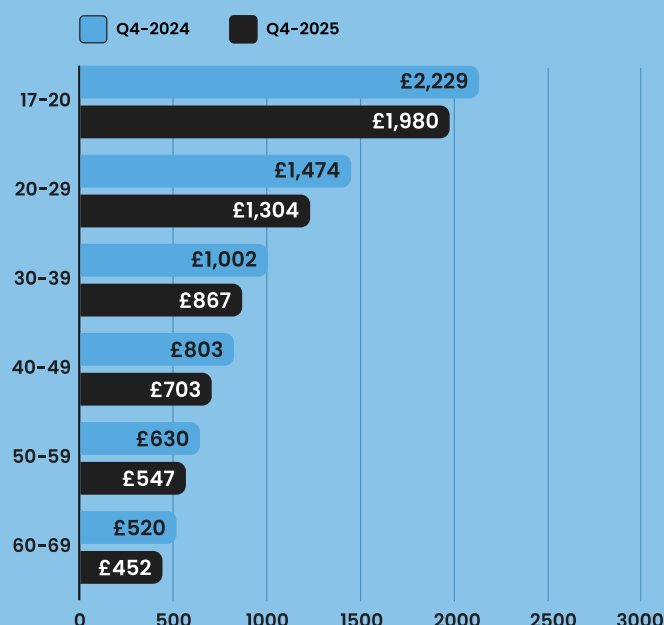
Younger drivers typically pay considerably more for car insurance than any other age group. As such, costs can be unaffordable for many young drivers.

But, amid falling car insurance prices across the board, younger drivers are benefiting from the greatest savings.

Age of drivers

17-year-olds: £1,932
(-25%, £635)

18-year-olds: £2,262
(-18%, £504)



A particularly useful way for young drivers to combat sky-high car insurance premiums is by considering a telematics policy.

These policies monitor driving habits and reward motorists for safe driving at renewal. This is one reason behind steep decreases in premiums for younger drivers.

Prices by region

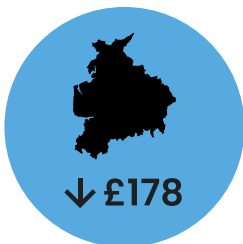
Which areas have seen the biggest rises?

One of the major factors used to calculate your car insurance premium is where you live. Inner London, for example, typically has significantly higher premiums compared to other UK regions. The average price of car insurance in this region is now £1,119

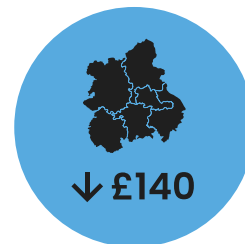
While car insurance costs continue to fall regardless of region, some benefit from bigger savings than others when buying a new car insurance policy. Drivers in Manchester and Merseyside and the West Midlands continue to pay some of the highest prices outside of London, despite both regions benefiting from some of the biggest annual reductions.

Regions with the biggest price changes

Manchester and Merseyside: £836, down 18% (£178) compared to 12 months ago



West Midlands: £875, down 14% (£140) compared to 12 months ago



The South West remains the cheapest region for car insurance, with an average price of £500, following a 12% (£65) drop year-on-year.

Expert view

Rhydian Jones, motoring expert at Confused.com car insurance comments:

"Car insurance is a considerable expense for many of us. But prices are cheaper now than they have been in recent years. And this is welcome news, given that many motoring costs are set to rise in 2026 – adding hundreds of pounds to our motoring bills.

"After insurance, fuel is another major cost for drivers, and if the fuel duty freeze ends this year, drivers will feel it in their pockets. Especially those who spend a lot of time on the road. And VED charges could increase for many too. While some may only see minimal changes, EV drivers in particular will be paying close to £200 more per year than they have previously.

"With this in mind, it's more important than ever for drivers to save money where they can. Car insurance is a cost we can't avoid, but there are ways to reduce it, such as improving vehicle security or adding a more experienced named driver to your policy. Ultimately, shopping around at renewal and finding the best price for you is the only way to know you're getting the best price. And the sooner you do it after receiving your renewal notice, the bigger that saving could be."



Rhydian Jones
Motoring expert
Confused.com

Note to editors

More than 6 million quotes are used in the construction of each quarter's insurance price index. This makes it the most comprehensive insurance index in the UK. Unless otherwise stated all prices referred to are for comprehensive cover.

The following web pages will be updated to reflect the new figures. Please use this as credit for the data: <http://www.confused.com/car-insurance/price-index>

1. Research carried out by One Poll on behalf of Confused.com of 2,000 UK drivers who have car insurance policies. This was conducted between 5 and 10 September 2025.
2. [Confused.com](http://www.confused.com) data, Q3 2025

Media information

About Confused.com

Launched in 2002, Confused.com was the UK's first digital marketplace for car insurance and is one of the leading brands in the sector, generating over one million quotes per month. It has expanded its range of comparison products over the years to include home insurance, van insurance, motorcycle insurance, and car finance comparison, as well as a number of tools designed to save consumers money.

Confused.com is not an insurance company or lender. It provides an objective and unbiased service. By using cutting-edge technology, it has developed a series of intelligent web-based solutions that evaluate a number of risk factors to help customers with their decision-making, subsequently finding them great deals on a wide-range of insurance products, financial services, utilities and more. Confused.com's service is based on the most up-to-date information provided by UK suppliers and industry regulators. Confused.com is authorised and regulated by the Financial Conduct Authority.

Media information

About the index

The index is compiled using anonymous data from all enquiries submitted on Confused.com. In line with the draft Office of Fair Trading (OFT) commitments on the use of competitor price data, the prices used for calculating the index are based on an average of the best five quotes received on Confused.com. The OFT closed on 1 April 2014 and the commitments are now governed by the Competition and Markets Authority (CMA).

About Willis Towers Watson

WTW (NASDAQ: WLTW) is a leading global advisory, broking and solutions company that helps clients around the world turn risk into a path for growth.

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